

LAMOR PHOTO CONTEST RULES

I. Eligibility

The Lamor Photo Contest is open to all.

II. Sponsor

The Photo Contest is sponsored by Lamor Corporation, Urakoitsijantie 12, 06450 Porvoo, Finland.

III. Entry period

Images need to be submitted by March 1, 2015.

IV. How to enter

All images must be submitted;

- through e-mail, lamormedia@lamor.com
- Facebook, www.facebook.com/lamorc corp
- by mail; Lamor Corporation, Urakoitsijantie 12, 06450 Porvoo, Finland

Please accompany the image with some basic information:

Name

E-mail

Location of Photo

Date taken

V. What to enter

Lamor is committed to keeping the earth clean and repairing damages that have occurred. We want to see either Lamor equipment or operations in action.

Entries may originate in any format, but should be available digitally to Lamor upon request. Lamor would prefer to receive high resolution and even digital raw files if available.

You may enter an unlimited number of images into the competition. Lamor reserves the right to reject entries that do not comply with these rules. By entering, you automatically agree to these rules and conditions.

VI. Judging

Judging will be conducted by a panel of Lamor employees. The Panel will evaluate all valid entries and pick 3 images for prizes:

1 first prize, 1 runner-up, 1 second runner-up

VII. Prizes

The following prizes will be awarded to the winners:

One (1) Grand prize winner will receive:

- A GoPro Hero4 Black
- Lamor Jacket

One (1) Runner-up winner will receive:

- Polaroid Z2300 10MP Digital Instant Print Camera (White)
- Lamor Jacket

One (1) Second runner-up winner will receive:

- Lamor Jacket

All winners are responsible for paying any income taxes and any and all other costs and expenses not listed above. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Lamor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason.

VIII. Image rights

You will retain all rights to any photograph you submit -- including ownership.

If you submit a photograph to enter the Photo Contest, you grant Lamor a royalty-free, nonexclusive right, in perpetuity, to:

- Use the photograph on the Internet and in Social Media.
- Use the photograph in Lamor's internal and external communications materials.
- Provide your photograph to other individuals and organizations for Lamor related use in news stories, newsletters, reports, slide shows, displays, web pages, videos and the like.
- Use in connection with the Photo Contest.
- Retain a digital copy of your photograph that will be archived in Lamor's photo library and accessible to Lamor staff via the Lamor internal online photo archive.

Lamor will endeavour to credit all photographs with the caption "Person's Name" when the full name is available.

If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to Lamor Corp. upon request.

IX. QUESTIONS

Questions and inquiries about contest rules can be emailed to: lamormedia@lamor.com